



Press Release

For Immediate Release

May 31, 2011

TV news veteran named Ficano press secretary

Brooke Blackwell, a 13-year veteran of television news, has been named the press secretary for Wayne County Executive Robert Ficano.

Blackwell most recently served as the managing editor for WDIV-TV in Detroit. She handled big event planning and execution, daily story assignments with reporters and the development of community relationships.

Born and raised in Los Angeles, Blackwell received a bachelor's degree in communications from California State University, Dominguez Hills. She is married with two children.

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